

DRAFT PROGRAM

WVASA Summer Conference

July 8-10, 2009

Stonewall Resort & Conference Center

Roanoke, W.Va.

Wednesday, July 8

2:00-3:15 Conference Welcome and Opening

Presiding: William Niday, President of WVASA

Welcome: Chuck Hatfield, Superintendent of the Year

Opening Keynote

Sponsored by [Pullin, Fowler & Flanagan, Brown, and Poe, PLLC](#)

Presiding: Debra Akers, Past President/Superintendent of the Year

Presenting: Erik Engle

Location: Birch Room

Cyber-bullying

Cyber-bullying has become a new trend across the nation. This session will focus on how to recognize signs, what actions to take, and how to become aware of what cyber-bullying is and how to stop it.

3:30 – 4:30 pm Concurrent Sessions

(Please choose one of the following sessions to attend)

MAEC: A Systemic Approach to School Improvement

Presiding: Frank DeVono, Superintendent

Presenting: Gail Sunderman

Location: Stonewall Ballroom 2

The Mid-Atlantic Equity Center serves five states and the District of Columbia and promotes academic rigor for students who have traditionally been denied educational opportunities and equal access to a quality education. This session will not only provide an overview of the mission of MAEC but provide participants with resources and technical assistance for any school.

WVU Superintendent's Certification Program

Presiding: Larry Parsons, Secretary/Treasurer WVASA

Presenting: Dr. Paul Chapman, Associate Dean and Dr. Ted Price, Asst. Professor

Location: Maple Room

West Virginia University has embarked on a renewed and revised certification program for superintendents in the state of West Virginia. This program is in infancy but will provide an advanced mechanism for aspiring leaders around the state to enhance their skills through a structured program for certification that is aligned with the state and national mandates.

Presiding: Mr. Dennis Albright, Braxton County Superintendent

Presenting: Dr. Clacy Williams

Location: Summersville Room

School Litigation 101

Presiding: Wilma Zigmond, Superintendent

Presenting: Keith Gamble, Pullin Fowler & Flannagan, Brown and Poe, PLLC

Location: Birch Room

This session will provide an overview of legal nomenclature and procedures, how to survive a deposition, what are the best ways to prepare for court, terminology and/or general procedures that all administrators should be familiar, general discussion regarding surviving the litigation process.

What's For Lunch?

Presiding: Nick Zervos, past president of WVASA

Presenting: David Garcia, Hartford Life

Location: Sutton Room

This session will discuss the importance of a college education - what college costs, why it has value, what the rest of the world is doing and how to pay for it. Also covered in this session will be all of the features and benefits of 529 programs and tax advantages that could be of value to participants.

5:00-6:30 PM

Dinner at your leisure

(Reservations are recommended for dining in the StillWaters Restaurant at the resort – half an hour in advance to prevent waiting. Please make sure you wear your nametags.)

6:30-7:30 PM Evening Keynote Session

Sponsored by Scientific Learning

Presiding: Blaine Hess, WVASA Executive Council

Presenting: Dr. Steven Miller, Vice President Outcomes Research

Location: Stonewall Ballroom 2

A Neuroscience Perspective on Reading

It is scientifically accepted that early cognitive and linguistic development modulates the benefits of effective reading instruction. Recent studies using MRI brain images demonstrate that we can effectively impact the cognitive and linguistic skills of middle and high school students. The Fast For Word software will be presented as one example of how brain plasticity research from the laboratory can be effectively aligned with scientifically-based reading methods to improve the reading achievement of struggling readers.

8:00 – 10:00 PM

Sponsored by McKinley & Associates

Location: Maple Patio (weather permitting – or move to Pecan Room if inclement weather) with cash bar.

David Ferrell, comedian, will entertain and bring a laughter to a long day. So, bring your sense of humor and join your good friends for a great day's end!

Thursday, July 9

7:00 AM - Noon

Exhibits Open

Stonewall Ballroom

7:00 AM – 11:00 AM Continental Breakfast in the exhibit hall

Stonewall Ballroom I

8:30 – 9:45 AM KEYNOTE ADDRESS

Sponsored by Thomas Nelson, Inc.

Location: Stonewall Ballroom 2 *America: The Last Best Hope:*

A New Roadmap for Teaching History

Dr. William J. Bennett,

Former U.S. Secretary of Education; Washington Fellow, Claremont Institute

Dr. Jane Foley,

Senior Vice President, Milken Family Foundation; Senior Advisor, Team HOPE

9:45 AM Break and autograph signing by Dr. Bennett in Stonewall Lobby.

10:30-11:30 AM Concurrent Sessions

Putting the New Roadmap for Teaching History into action (*recommended for curriculum directors, higher education, and teachers of history*)

Presiding: Rick Hicks, WVASA Executive Committee/Seminars Committee

Presenting: Dr. Rex Bolinger Senior Fellow, Sagamore Institute; Project Director, Team HOPE and Dr. Mark Ingerson, Teacher, Salem High School, Salem, VA; Content Specialist, Team HOPE

Location: Birch Room

This workshop is a follow-up discussion from the session presented by Dr. Bennett and Dr. Foley. Participants have an in-depth opportunity to discuss this nontraditional approach to teaching American history for advancing student learning. The online companion curriculum, the Roadmap (both regular and premium) is presented in detail and participants are given a personal password, valid for one week of individual review. All aspects of the program from content to costs are included. Be a part of the “Revolution” in the teaching of American history.

Sex, Security and the Schoolhouse Gate: Current Topics and Recent Developments in School Law

Presiding: Alice Guyon, Grant County Director of Elementary Education

Presenting: Tammy DeFazio, Shuman, McCuskey & Slicer, PLLC

Location: Maple Room

This session will address current legal issues facing Boards of Education in West Virginia and the nation and will include an analysis and pointers for administrators in a number of areas, including school safety, security, search and seizure and sexual abuse. Featuring scenarios gathered from a myriad of sources, the presentation will provide an instructive update on current and anticipated risks and trends encountered by educators and tips for avoiding common liability risks in these areas.

Practical Perspectives on Ethics in Educational Leadership

Presiding: Dr. John Curry, WVASA Executive Committee/Seminars Committee

Presenting: Dr. Adriane Williams with Rosemary Anderson, Vicki Jenkins, & Mary Lynn Westfall

Location: Stonewall Ballroom II

Ethics, ethical thinking, and ethical decision-making goes far beyond addressing crises. From the perspectives of three veteran educators, our ethics dictate how we do our jobs in every possible way. From course schedules, to classroom assignments, to accountability plans, to meeting out punishments, where we stand ethically plays a central role. In this session, the panel will present their perspectives on bringing ethics to the forefront in educational leadership and how their focused study of ethics and education has an impact on their practice.

Who Took My Chalk?

Presiding: Chuck Nichols, Director of RESA III

Presenting: Lydotta Taylor (EdVenture Group)

Location: Potomac Room

The EdVenture Group will take you on a journey of one of their most successful programs in West Virginia Schools, ‘Who Took My Chalk?’, a 21st century activity. The EdVenture Group will share results from principals, teachers and schools from around the state and region to provide an understanding of what this program can do for your schools. You can visit www.theedventuregroup.org for more information prior to the session.

Exhibitors depart at noon today. Make sure you visit the exhibits!

11:30 – 1:00 PM Lunch on Your Own

Afternoon Leisure Choices

**1:00 – 3:45 PM LAMBERT Winery Tour & Tasting
with Lesa Hines, RESA VII**

Stop by and enjoy some WV wine, the beautiful stone cut building, a tour of how the wine is made and the hospitality of Jim & Deb Lambert.

Meet at the front entrance for departure information and directions.

OR

1:30-3:45 PM Golf On Your Own

OR

Enjoy a variety of complimentary activities available daily such as bikes, canoes, paddleboats, and kayaks. Volleyball, badminton, horseshoes, and fishing poles are also available to be signed out in the fitness center. There is a free excursion boat available daily at 6:00-7:00 for family members. Massages and other spa treatments should be scheduled in advance.

5:30-6:30 PM Reception

Location: Stonewall Lobby

Sponsored by WVU

Department of Human Resources

6:30 – 9:00 PM WVASA Annual Banquet

Location: Stonewall Ballroom II

Friday, July 10

8:00 – 9:00 AM Memorial Breakfast

Presiding: Dr. Jim Phares, Past Superintendent of the Year

Educational Leadership Scholarship with Lyn Guy

Location: Stonewall Ballroom II

9:15-10:15 AM Legislative Update

Presiding: Carolyn Long, Past WVASA President and Superintendent of the year

Presenting: Howard Seufer, Bowles, Rice, McDavid, Graff, & Love, LLP

Location: Birch Room

10:15-10:30 AM Break

10:30-11:30 AM Continuation of Legislative Update

11:00 AM Check out and departures