



## 2025 Business Sponsorship Benefits

*Sponsorship Opportunities for the Calendar Year - January through December*

Sponsorship Level	Presidential	Platinum	Gold	Winter Exhibitor
Annual Sponsorship Amount	\$6,000	\$3,000	\$2,500	\$1,200
<b>Membership and Events</b>				
WVASA Business Membership	X	X	X	
6" Exhibition Table at Winter Conference	X	X	X	X
Complimentary Winter Conference Registration for Company Representative(s)	X	X	X	X
6" Exhibition Table at Summer Conference	X	X	X	
Complimentary Summer Conference Registration for Company Representative(s)	X	X	X	
Eligibility to Attend WVASA Events	X	X	X	
Facilitation of Partner-Sponsored Dinner/Reception for WVASA Members	X	X		
Opportunity to Distribute Promotional Materials at Sponsored Session or Event	X			

<b>Leads and Prospects</b>				
Superintendent Contact Information	X	X		
Conference/Event Attendee Lists	X	X		

<b>Promotion of Your Business</b>				
Recognition of Support in Conference Digital Media: Web Programs and PowerPoint Ad Rotations	X	X	X	X
Logo with Hyperlink on WVASA Website for the Calendar Year	X	X	X	X
Business Information Provided to Superintendents	X	X	X	
Recognition of Support on Conference Printed Materials: Banners, Placemats, Signage	X	X	X	
Digital Advertisement with Hyperlink on WVASA website for the Year	X	X	X	
Email to Quadrant Charis Requesting Consideration of Hosted Lunch and Learn	X	X		
Web Directory Listing with Organization Description, Logo, Hyperlink and Rep Contact Information for the Year	X	X		
Web Directory Listing with Organization Description, Logo, and Hyperlink for the Year			X	X

Send Payments to:	For More Information about WVASA:
Susan Collins, Executive Director West Virginia Association of School Administrators 100 Angus E Peyton Drive South Charleston, West Virginia 25303	Phone: 304-677-7152 Email: slcoll101@msn.com Website: <a href="https://www.wvasa.org">https://www.wvasa.org</a>

9/30/24

*West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.*