



## Business Sponsorship Benefits

*Sponsorship Opportunities for the Calendar Year - January through December*

Sponsorship Level	Presidential	Platinum	Gold	Silver	Exhibitor
<b>Annual Sponsorship Amount</b>	\$6,000	\$3,000	\$2,500	\$1,500	\$1,200
<b>Membership and Events</b>					
WVASA Business Membership	X	X	X	X	
6" Exhibition Table at Summer Conference	X	X	X	X	X
Complimentary Summer Conference Registration for Company Representative(s)	X	X	X	X	
6" Exhibition Table at Winter Conference	X	X	X	**	**
Complimentary Winter Conference Registration for Company Representative(s)	X	X	X		
Eligibility to Attend WVASA Events	X	X	X		
Facilitation of Partner-Sponsored Dinner/Reception for WVASA Members	X	X			
Opportunity to Distribute Promotional Materials At Sponsored Session/Event	X				

*\*\* Exhibitor and Silver Sponsors Can Attend and Exhibit at Winter Conference with an additional \$1,200 in support.*

<b>Leads and Prospects</b>					
Superintendent Contact Information	X	X			
Conference and Training Attendee Lists	X	X			
<b>Promotion of Your Business</b>					
Recognition of Support in Conference Digital Media, Including Web Programs, Web Sponsor Lists, and PowerPoint Ad Rotations	X	X	X	X	X
Logo with Hyperlink on WVASA Website for 12 Months	X	X	X	X	X
Business Information provided to Superintendents	X	X	X	X	
Recognition of Support on Conference Printed Materials, Including Banners, Placemats, and Signage	X	X	X		
Digital Advertisement with Hyperlink on WVASA Website for 12 Months	X	X			
Email to Quadrant Chairs Requesting Consideration of hosted Lunch and Learn	X	X			
Web Directory Text Based Listing for Company 12 Months			X	X	X
Web Directory Listing with Company Logo and Sales Contacts for 12 Months	X	X			

<b>Send Payments to:</b>	<b>For More Information about WVASA:</b>
Susan Collins, Executive Director West Virginia Association of School Administrators 100 Angus E. Peyton Drive South Charleston, West Virginia 25303	Phone: 304-677-7152 Email: <a href="mailto:susancollins@wvasa.org">susancollins@wvasa.org</a> Website: <a href="http://www.wvasa.org">www.wvasa.org</a>

*Last updated: 10-04-23*

*West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.*