

Superintendent Leadership Training

Thursday • December 6, 2018



West Virginia DEPARTMENT OF
EDUCATION



9:00 a.m. - 10:00 a.m.	School - Community Communication Panel Briana Weaver, Ron Duerring - <i>Kanwha County</i> Christy Clemons Rodgers, Jeff Bryant - <i>Greenbrier County</i> Elaine Bobo, Manny Arvon - <i>Berkeley County</i> Judy Reckart, Eddie Campbell - <i>Monongalia County</i> Adam Cheesman - <i>Doddridge County</i>
10:00 a.m. - 10:15 a.m.	Break
10:15 a.m. - 10:45 a.m.	Bonds and Levies Kim Miller
10:45 a.m. - 11:00 a.m.	Book Study "The Leadership Secrets of Santa Claus"
11:00 a.m. - 12:00 p.m.	Lunch
12:00 p.m.	Social Media - Its Effect on Schools and the Students Who Attend Them Introduction and Overview of Program Richard Clapp, Ph.D., <i>President, Neola</i>
12:30 p.m.	Keynote Presentation: Internet Safety for Schools Jessie Weinberger, <i>OvernightGeek University</i>
1:00 p.m.	Social Media Policies: Key Elements and Enforcement Denise Spatafore, <i>Esq.</i> <i>Of Counsel, Dinsmore & Shohl, LLP</i>
2:00 p.m.	Archiving Electronic Communications and Records
3:00 p.m.	Closing Remarks and Adjourn

"The art of communication is the language of leadership."

— James Humes